

Baseline Resident Privacy Policy

residents.baselinecolorado.com

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McWhinney Real Estate Services, Inc. (“McWhinney”) is sensitive to the confidentiality of your personal information and has created this Privacy Policy in order to demonstrate McWhinney’s commitment to on-line privacy. This Privacy Policy applies to all information you provide to McWhinney, or McWhinney obtains from you, through the McWhinney Site. By using the Site, you consent to and accept this Privacy Policy. If you do not agree to the terms and conditions of this Privacy Policy, do not use the Site.

Information Collection. As visitors browse the website, McWhinney collects information about the visit. For example, via web server logs and browser cookie files, McWhinney monitors statistics such as the number of visitors we have to our website, which pages are visited, the browsers our visitors use and the domains our visitors come from but none of this information is associated with any visitor as an individual.

What information do we collect?

- We collect information from you when you register on our site, fill out a form, register for an event, reserve a facility, subscribe to our newsletter, or respond to a survey.
- When registering or reserving on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address or phone number.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience. (Your information helps us to better respond to your individual needs.)
- To improve our website. (We continually strive to improve our website offerings based on the information and feedback we receive from you.)
- To improve customer service. (Your information helps us to more effectively respond to your customer service requests and support needs.)
- To administer a contest, promotion, survey or other site feature.
- To send periodic emails.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email. When you choose to unsubscribe you are unsubscribing from receiving emails from the Baseline Community Life Team—including Baseline Enrichment and Community Collaboration Assembly and Baseline Community Association, Inc.—about community news, events and services.

How do we protect your information?

- We implement a variety of security measures to maintain the safety of your personal information when you register or access your personal information.
- We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Database to be only accessed by those authorized with special access rights to our systems, and are required to keep the information confidential.
- After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

Do we use cookies?

Yes. Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information.

We use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly.

Do we disclose an information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

Third-party links

For the convenience of our residents, we may include or offer third party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

California Online Privacy Protection Act compliance

Because we value your privacy, we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

Children's Online Privacy Protection Act compliance

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

Online Privacy Policy

This online privacy policy applies only to information collected through our website and not to information collected offline.

Your consent

By using our site, you consent to our web site privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.

Baseline Resident Agreement

The Baseline Resident Agreement lays out the rules for terms of use for our website. All residents must agree to these terms to complete the website registration process to access resident-only information.